



WINNING CLUSTERS LIVE[©]

APP FOR ADVANCED ECOSYSTEM AND CLUSTER MAPPING

Accelerates innovation, start-up formation and B2B connectivity
and helps to put your companies, industries and cities to work

WINNING CLUSTERS LIVE[®]

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HOW IT WORKS

Advanced ecosystem and industry cluster mapping

The WinningClustersLive[®] app is smart and easy to use. It generates real time industry intelligence and maps B2B and cluster connectivity. A unique digital and business platform, it supports companies and clusters to thrive.

Interactive data analytics and spatial mapping

WinningClustersLive enables users to explore the dynamics of an ecosystem or cluster by mapping its companies and their network of suppliers, customers and strategic partners.

WinningClustersLive is a high performance business accelerator

Our app supports companies and clusters to respond quickly, strategically and profitably to the forces of disruption.

Winning Contracts

WinningClustersLive generates strategic industry intelligence that accelerates new investment, business, and start-up opportunities by:

- 1 Analysing business performance and identifying open innovation systems to optimise business collaboration and increase the pace of research and development, and diffusion of new ideas and knowhow.
- 2 Pinpointing business synergies and networks that can fast track joint-venture formation and move companies into new markets.
- 3 Activating co-creation opportunities to develop new products and services.

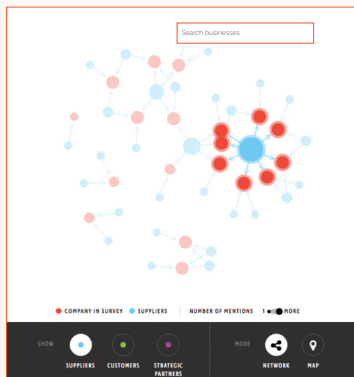
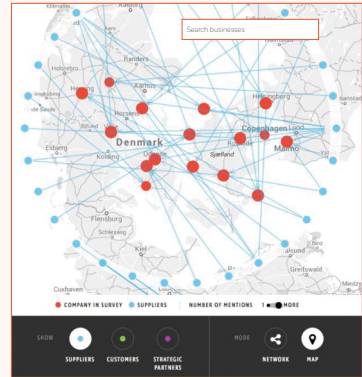
**WinningClustersLive[®] app designed and developed by
Rodin Genoff & Associates**

CUSTOMISED RESULTS

Spatial Data >>>

Advanced spatial and data visualisation tools that map a cluster's and a company's B2B:

- 1 Supplier connectivity
- 2 Customer connectivity
- 3 Strategic partnerships and connector companies



<<< Interactive Data

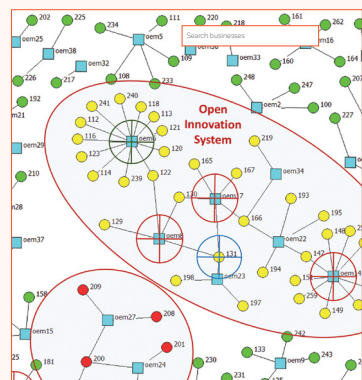
Customised and highly interactive; the WinningClustersLive interface is fast and confidential. It's easy to use and maps:

- 1 Company performance and connectivity
- 2 Cluster performance and connectivity
- 3 Supply chain relationships

Data Analytics >>>

You can explore a company or cluster's propensity to be (for example) innovative, collaborative and creative. WinningClustersLive enables you to:

- 1 Identify open and closed innovation systems; so you can tailor the right solutions to support innovation and drive productivity.
- 2 Understand the type of supply chain a company operates in and customise strategies to suit their business needs.
- 3 Fast-track company collaborations to win new contracts.



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GETTING STARTED

To find out more about the WinningClustersLive[®] app, please contact us at:
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ABOUT RODIN GENOFF & ASSOCIATES

Rodin Genoff & Associates is one of the world's leading cluster development companies. The company has created its own unique suite of business collaboration and design tools, including the mapping and data visualisation technology app: WinningClustersLive.

Business intelligence gathered through this process is applied to generate new business collaborations that create new products and services, and local investment and employment opportunities. Rodin Genoff & Associates has collaborated with international organisations and cities and regions globally, from the OECD in Paris to Singapore, London, Copenhagen and the industrial heartlands of Australia, Denmark and Sweden.

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RODINGENOFF+ASSOCIATES

Companies, regions and cities working together

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